

Opening Survey

1. Please rank your education/experience thus far in the field of “Sustainability”:

☐ ☐ ☐ ☐ ☐
Beginner Novice Intermediate Advanced Expert

Cite supporting points on your education/experience:

2. In what capacity do you most actively apply your education/experience?
3. List the top 5 decision-making criteria that tell you a product or service is comparatively more sustainable than other similar products or services:
- A.
 - B.
 - C.
 - D.
 - E.
4. Draw a simple flow chart and/or list the steps of the method you would use to get the information needed to support the decision-making criteria you’ve mentioned above: